

SMOKE IS

S M O K E

The word "SMOKE" is rendered in large, bold, white-outlined letters. Each letter is filled with a white smoke-like pattern of wavy, horizontal lines. The 'S' has a curved, swirling pattern. The 'M' has a pattern that flows from the top left to the bottom right. The 'O' is a circle with a wavy pattern that seems to swirl around itself. The 'K' has a pattern that flows from the top left to the bottom right. The 'E' has a pattern that flows from the top left to the bottom right.